



Rubbish to Resource!

Waste Management Strategy 2018 – 2028

Appendix

5-Year Action Plan (2024-2028)

Priority outcome 1: Minimising our Waste to landfill		Timeframe					
		Year					
Actions		1	2	3	4	5	Further details
1.	Promote and support national, regional and State-wide waste reduction programs that benefit the local community	*	*	*	*	*	<ul style="list-style-type: none">Promote product stewardship schemes for difficult to recycle itemsPromote Clean Up Australia Day (CUAD), National Recycling Week, Sustainability Victoria waste and recycling campaigns
2.	Work with our partners to increase resource recovery and promote circular economy initiatives	*	*	*	*	*	<ul style="list-style-type: none">Develop action plan with hard waste contractor to increase hard waste resource recovery rateDevelop action plan to increase recycling opportunities at the Whitehorse Recycling and Waste Centre (WRWC)Identify new, and improve existing contract arrangements with businesses, charities and not-for-profit organisations to trial and support circular economy and resource recovery initiatives
3.	Continue to promote Food Organics and Garden Organics (FOGO) service	*	*	*			<ul style="list-style-type: none">Engage Owners Corporations, apartments, households and businesses to take up the serviceDeliver targeted education campaigns, including culturally and linguistically diverse (CALD) residents
4.	Implement the Victorian Government four-bin household waste and recycling system		*	*	*		<ul style="list-style-type: none">Undertake community engagement to help inform Council’s approach to the four-bin household waste and recycling systemIntroduce a FOGO and glass recycling service to all households by 1 July 2027

							<ul style="list-style-type: none">Implement the standardisation all the bin lid coloursPromote the standardisation of acceptable items in all waste streams
5.	Support the community, schools and businesses to avoid, reduce and recycle food waste	*	*	*	*	*	<ul style="list-style-type: none">Deliver food waste avoidance education campaigns and workshopsSupport food waste recycling options
6.	Support schools, community groups and businesses to compost on site and provide education on the environmental benefits	*	*	*	*		<ul style="list-style-type: none">Review two-year compost subsidy trial and implement the best home composting offeringProvide online resources and deliver workshops, which are accessible to all, including the CALD communityParticipate in feasibility studies for businesses to carry out onsite compostingInvestigate composting grants
Priority outcome 2: Getting the maximum from our waste		Timeframe					
		Year					
Actions		1	2	3	4	5	Further details
7.	Review and improve our network of public litter bins and develop material to support their best use	*	*	*	*	*	<ul style="list-style-type: none">Review our public litter bins and where applicable install smart binsContinue roll out of signage to support key education messages to include our CALD community
8.	Review our bin inspection, education and rewards program to improve resource recovery and reduce contamination	*	*	*	*	*	<ul style="list-style-type: none">Regularly review reports and data to inform community education and engagementDeliver behaviour change and education through Councils bin inspection programReward the community for recycling right

9.	Review internal waste and recycling initiatives at Council-run or supported facilities to improve resource recovery and reduce contamination	*	*	*	*	*	<ul style="list-style-type: none">• Provide advice and materials to support new resource recovery and recycling initiatives• Provide facilities with education and bin signage• Trial resource recovery initiatives
10.	Partner with and support community-led litter and waste initiatives	*	*	*	*	*	<ul style="list-style-type: none">• Identify new, and improve existing partnerships to deliver and promote community litter and clean up events and activities
11.	Reward our community and profile community champions who are working on circular economy initiatives and commitments	*	*	*	*	*	<ul style="list-style-type: none">• Promote community groups, residents and businesses who are 'Sustainable Champions' or working on circular economy initiatives
12.	Educate our community and support local businesses to transition to a circular economy		*	*	*	*	<ul style="list-style-type: none">• Explore programs and funding opportunities• Support businesses to trial circular economy programs• Deliver circular economy education workshops
Priority outcome 3: Leading our community in supporting best waste management		Timeframe					
		Year					
Actions		1	2	3	4	5	Further details
13.	Work with internal stakeholders to increase Council's purchasing of recycled content and support circular economy thinking	*	*	*			<ul style="list-style-type: none">• Support training and capacity building workshops• Review and input into Council's strategies and policies to embed more ambitious targets and standards• Develop circular economy specifications and resources• Support collaboration and sharing of circularity• Investigate further means of tracking, measuring and reporting recycled content purchasing

14.	Support Council staff to minimise waste and recycle right in staff induction and on-going work practices	*	*	*	*	*	<ul style="list-style-type: none">Engage staff through corporate induction processDevelop a waste and recycling learning and development moduleDeliver education programs and support
15.	Advocate to all levels of government for better waste, circular economy and resource recovery outcomes for the community	*	*	*	*	*	<ul style="list-style-type: none">Provide input into policy development, product stewardship schemes and advocate for reaching key targets that deliver the best outcomes for the community
16.	Support Council and the community to reduce and comply with the ban of unnecessary single-use plastics at all Council facilities and events, and community events	*	*	*	*		<ul style="list-style-type: none">Deliver community education and resources to plan a plastic free eventWork with Council’s Festivals and Events staff to find solutions to reduce waste at Council events
Priority outcome 4: Using new technology and innovation to improve the way we do things		Timeframe					
		Year					
Actions		1	2	3	4	5	Further details
17.	Work with partners to explore the different advanced waste technologies to inform decisions and secure alternatives for waste that goes to landfill	*	*	*	*		<ul style="list-style-type: none">Continue as a shareholder of South East Metropolitan Advanced Waste Processing Pty Ltd

18.	Work with partners to explore innovative technologies that enhance safety and reduce Occupational Health and Safety risks in kerbside collection and transport	*	*	*	*	*	<ul style="list-style-type: none">AI systems to detect and reduce hazardous material entering the kerbside and hard waste collection services
Priority outcome 5: Responding promptly to modern waste challenges		Timeframe					
		Year					
Actions		1	2	3	4	5	Further details
19.	Review our guidelines to encourage best practice waste management within multi-unit developments	*	*	*	*	*	<ul style="list-style-type: none">Review and incorporate waste provisions including new services in new Local LawInclude increased waste provisions in local planning scheme amendmentsEnsure guidance is easy to access for developers, community members and industry stakeholders
20.	Increase waste and recycling education programs and forums for our planners and stakeholders for better waste outcomes in multi-unit developments	*	*	*	*	*	<ul style="list-style-type: none">Deliver waste education and training sessions for Council planners
21.	Investigate options for improved services to medium to high-density developments and targeted commercial areas	*	*	*	*		<ul style="list-style-type: none">Improve Waste Management Plans to deliver positive outcomes for residentsWok with Owners Corporations to support alternative resource recovery initiativesWhere FOGO services cannot be accommodated research and provide alternative optionsTrial programs to streamline number of bins in laneways and commercial areas

22.	Focus on prevention and overall reduction of dumped rubbish and further target those illegally dumping	*	*	*	*	*	<ul style="list-style-type: none"> • Distribute educational information on correct disposal of hard waste items • Carry out social research on how to target dumping behaviours • Use research findings to inform delivery of CALD education campaigns targeting dumping behaviours • Continue to install surveillance where required to enforce and prosecute on dumping
23.	Regularly review and improve our waste and recycling communications materials and methods to ensure they suit the needs of our changing community	*	*	*	*	*	<ul style="list-style-type: none"> • Continue to update communications materials to reflect community demographics and needs • Provide education materials in other languages to make the information accessible • Develop communications materials for the transition to a four-bin service